



EMPOWERING
OUR GIRLS TO BECOME
NEXT GENERATION
LEADERS



The financial literacy program takes on the issues we wish to solve through a holistic approach. Considering that many problems people are facing today have been accentuated and have become multidimensional, due to COVID-19.

In this program, the girls will have the opportunity to learn and gain important money management skills to change negative financial habits and reach financial independence long term.



MODULES

Money Management 101

This module will be focused on learning important skills to reduce the risks of falling into debt and other money management dangers. You will learn basic financial literacy vocabulary and banking knowledge, to set you up for success in achieving your current or new financial goals.

Activity Example: Building your personal Budget Plan

Entering the Job Market

This module will be focused on learning how to enter the job market, and the basic tools they need to apply for jobs. With a workshop on building a resume and answering simple interview questions, the participants will increase their confidence when applying for jobs.

Activity Example: Reviewing and completing your resume

Investing 101

We will focus on identifying the best banking accounts to make your money grow and help you save for the future. We will reinforce the benefits of long-term thinking and learn about different tools you can use to reach every personal milestone in life you envision.

Activity Example: Tree Growth Math Exercise

Sponsored by:



IF YOU HAVE QUESTIONS ABOUT THE
FINANCE FINESSE PROGRAM
Contact; programinfo@empowherto.org



ABOUT YOUR FACILITATOR

Diana O. is a certified life skills coach with a passion for helping others and supporting women in reaching their highest potential. She has several years of experience in assisting women through life coaching and She creates content online to empower women to love themselves and propel them towards success and living a more fulfilling life.

Diana also brings many years of experience in management roles leading large teams in the banking industry. Her work experience at the bank has allowed her to have the opportunity to coach, train and develop many employees in different aspects of their career.

Her expertise includes guiding financial advisors to provide high-level advice to clients by educating them and finding the best solutions for their financial goals. Overall, in banking, her greatest pleasure was supporting women in developing their career leadership skills and supporting women in making sound financial decisions that empowered them and their future.

Her combined experience and passion for empowering women through coaching led her to connect with Empowherto.



Target Audience

14-21 year old females located in Toronto or the GTA. Open to all cultural, economic, and skill-level backgrounds.

Kyli L. (PROGRAM MENTOR) is a Chartered Professional Accountant who is enthusiastic about supporting women in both their personal and professional aspirations.

Kyli has worked in the public accounting and private sector for many years. She currently works in external financial reporting for a Canadian publicly traded company in the luxury retail space. In her role she works in an all female team. Her leadership experience leading and building teams in the finance space, as well as her mentorship of CPA students, is something that brings her joy and fulfilment.

Throughout her studies and professional life, Kyli has been a formal and informal mentor to her female peers and she has a passion for empowering women to educate themselves and follow their dreams.

Kyli has recognized that the world of finance can often seem inaccessible and she is excited to help young women meet their goals with their personal finances.



Start Date

June 1, 2021 (Tuesdays) • Time: 4:30 – 6:00 pm
7 Weekly Sessions (1.5 hrs) online via Zoom

TO REGISTER

Go to: <https://empowherto.org/finance-finesse/>



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